



Fernando Calixto

UX Designer & Frontend Developer | JavaScript | React | Digital Leadership Experience | Agile Collaboration | Problem Solving

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Permanent resident: Berlin, Germany.

Portfolio: www.fcxdev.pro

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UX Designer & Frontend Developer with 9+ years of experience crafting high performance web solutions, user centered. Specializing in modern frontend technologies such as React, JavaScript, and UX optimization, driving engagement, accessibility, and conversions.

Knowledge Base

AI & Full-Stack Developer Program

Code Academy Berlin / 800 hours hands on coding
2025 | Berlin, Germany

Master's in E-Commerce & Digital Marketing

EAE Business School
2018 - 2020 | Madrid, Spain

Bachelor's in Professional Graphic Designer (emphasis on multimedia)

University Foundation of the Andean Area
2006 - 2010 | Bogotá, Colombia

Professional Experience

Frontend Developer & UX Designer

UCI - hipotecas.com | Nov 2019 - Feb 2020 | Madrid, Spain

- + Redesigned **interaction and visual strategies**, enhancing usability and engagement.
- + **Led UX/UI** design aligned with business objectives and supported the development team.
- + **Engineered dynamic UI components** in JavaScript, HTML5, and CSS3, enhancing interactivity and user retention.

Frontend Developer & UX Designer

GPStrategy | March 2016 - June 2023 | Bogotá, Colombia

- + Led **web development projects**, overseeing UX/UI improvements, and developed JavaScript based solutions.
- + **Developed, optimized, and maintained websites and apps**, ensuring brand consistency, accessibility compliance, and performance.
- + **Improved app usability** by 60% through strategic UX enhancements and implementation.
- + **Marketing leader**, designing and executing digital strategies including **SEO/SEM, social media campaigns, and lead generation funnels**.

Web & UX Designer

Jondu Interactive | July 2012 - May 2015 | Bogotá, Colombia

- + **Designed and developed websites and landing pages** using **JavaScript, HTML, Content Management Systems** and modern frontend technologies.
- + **Created visually compelling assets for digital marketing campaigns**.
- + Implemented **UX strategies** that improved project acquisition and increased client retention.
- + Worked closely with B2B developer teams.

Certifications & Courses

Web Design for Usability

Interaction Design Foundation (2018, 9 weeks)

Information Visualization

Interaction Design Foundation (2018, 5 weeks)

BI Marketing

Qlik Business Intelligence (2018, 2 months)

Visual Communication

Adobe Certified Associate (2011, 120 hours)

English Block Certificate (A1, A2, B1, B2)

Centro Colombo Americano (2012, 456 hours)

German Blocks (A1, A2, B1)

Die Deutschule (2023, 6 months).

Languages

English: C1



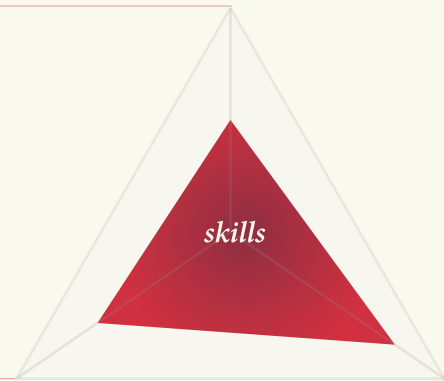
Advanced (Writing & Conversational)

German: B1



Intermediate (Writing & Conversational)

Spanish: Native



Technical Skills

Web Development & Multimedia

Languages and tools: HTML5, CSS3, JavaScript, TypeScript, PHP, React, Vite, Node.js, Firebase.

Frameworks & CMS: Bootstrap, WordPress, PrestaShop, Joomla, Liferay.

Development Methodologies: Agile, Scrum.

UX/UI & Design

Tools: Figma, Sketch, InVision, Adobe XD, UI Kits.

User-Centered Design: Wireframing, Prototyping, Usability Testing, Heuristic Evaluation.

Interaction Design: Microinteractions, Motion Design, Design Systems.

Collaboration & Workflow: Design Tokens, Developer Handoff (Zeplin, Figma Dev Mode)

Graphic & Motion Design

Design Tools: Adobe Illustrator, Photoshop.

Animation & Video: After Effects (Advanced), Cinema 4D.

Editorial: InDesign.